

NEWS – FOR IMMEDIATE RELEASE

Send Word Now® Wins CIR Cloud Services Provider of the Year Award for its Mass Notification Service

Continuity Insurance & Risk (CIR) Magazine Recognizes Send Word Now as Industry's Top Online Business Continuity Service for 2015

NEW YORK, NY, June 16, 2015 – [Send Word Now](#)®, the worldwide leader in enterprise communications, including emergency notification and mobile collaboration, today announced it has been presented with the Continuity Insurance & Risk ([CIR](#)) Cloud Services Provider of the Year Award for 2015. The award was judged by an independent panel of industry experts and presented during a gala dinner and awards ceremony in London, UK.

[According to CIR](#), the Business Continuity Awards, now in its 17th year, recognize business continuity, security, resilience and risk organizations whose innovative strategies and industry savvy make them stand out above the rest.

For a new category, Cloud Services Provider of the Year, judges looked for effective planning and implementation of web-based business continuity management solutions.

“We are indeed honored to be named the CIR Cloud Services Provider of the Year,” said Lorin Bristow, Senior Vice President, Marketing, for Send Word Now. “We strive to bring innovative products and excellent customer service to the resiliency industry, and we appreciate having these efforts recognized by such a prestigious media outlet.”

About Send Word Now

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Headquartered in New York City, Send Word Now is the leading worldwide provider of critical communications solutions. The company's easy-to-use, web-based emergency notification, enterprise collaboration and mobile applications are used by businesses, government agencies, universities and non-profit organizations worldwide to ensure fast, effective, two-way communication when it is needed the most.

Among its many accolades, Send Word Now recently received the BCI Continuity & Resilience Innovation 2015 Award. It was named a "Leader" in Gartner's 2014 Magic Quadrant for U.S. Emergency/Mass Notification Services. It also won the DRI Notification System of the Year Award, and the Small Business Achievement Award from the Department of Homeland Security for its work with the Federal Emergency Management Agency (FEMA).

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